

Curricular Web

Communication and Media Science (BA)

Course Code	Course Name	credit	requirements	Semester - Number of lessons per week																		Prerequisites
				1			2			3			4			5			6			
				lec	se	lab	lec	se	lab	lec	se	lab	lec	se	lab	lec	se	lab	lec	se	lab	
DUEN-TKM-112	Introduction to Social Research	5	CA	1	2	0																
DUEN-ISF-010	Informatics	5	CA	0	0	3																
DUEN-TKM-150	Introduction to Law	5	E	3	0	0																
DUEN-TKM-116	Communication and Culture	5	CA	1	2	0																
DUEN-TKM-117	Development of Communication Skills	5	CA	0	3	0																
DUEN-TKM-155	Social communication	5	E	2	1	0																
DUEN-TKM-250	Important Functions and Interpretations of Communication	5	E				1	2	0													
DUEN-TKM-210	Major Scenes and Instruments of Communication	5	CA				1	2	0													
DUEN-TKM-252	Social History of Media and Communication	5	E				2	1	0													
DUEN-TKM-253	Media law	5	E				2	1	0													
DUEN-TKM-215	Presentation Techniques	5	CA				1	2	0													
DUEN-TKM-220	Business Communication	5	CA				1	2	0													
DUEN-TKM-113	Emotions and Communication	5	CA							1	2	0										
DUEN-TKM-115	Official communication	5	CA							2	1	0										
DUEN-TKM-151	Specific fields of media and communication	5	E							1	2	0										
DUEN-TKM-152	Media and Communication	5	E							1	2	0										
DUEN-TKM-154	Social psychology and sociolinguistics	5	E							1	2	0										
DUEN-TKM-125	Visual Communication	5	CA							1	2	0										
DUEN-TKM-255	Rhetoric	5	E										2	1	0							
DUEN-TKM-216	Project Communication	5	CA										1	2	0							
	Specialization	15																				
	Optional courses	5											1	2	0							
DUEN-TKM-212	Digital text	5	CA													1	2	0				
	Specialisation	15																				
	Optional courses	5														1	2	0				
DUEN-TKM-090	Thesis 1 - Research Methods	5	signature													2	0	0				
	Specialization	10																				
DUEN-TKM-091	Thesis 2 - Thesis Writing	10	signature															0	2	0		
DUEN-TKM-093	Internship	10	signature															0	0	0		
	Number of lectures/seminar/laboratory per week			7	8	3	8	10	0	7	11	0	4	5	0	4	4	0	0	2	0	
	Number of lessons per week			18			18			18			9			8			2			
	Credit points			180																		
	Business Communication												4	5	0	3	7	0	2	4	0	
													9			10			6			
	Media Communication												3	2	4	4	2	4	2	0	4	
													9			10			6			

Specialisation

Specialisation

BUSINESS COMMUNICATION

Course Code	Course Name	credit	requirements	Semester - Number of lessons per week												Prerequisites								
				1			2			3			4				5			6				
				lec	se	lab	lec	se	lab	lec	se	lab	lec	se	lab		lec	se	lab	lec	se	lab		
DUEN-TKM-218	Organizational Communication	5	CA									2	1	0										
DUEN-TKM-219	Organizational psychology and development	5	CA									1	2	0										
DUEN-TKM-256	The Communication of Change Management	5	E									1	2	0										
DUEN-TKM-118	Conflict Management and Economic Mediation	5	CA												0	3	0							
DUEN-TKM-153	Public Relations I.	5	E												2	2	0							
DUEN-TKM-124	Business negotiation and presentation	5	CA												1	2	0							
DUEN-TKM-213	Sustainable development and corporate social responsibility	5	CA															1	2	0				
DUEN-TKM-217	Public Relations II.	5	CA															1	2	0				DUEN-TKM-153
	Number of lectures/seminar/laboratory per week											4	5	0	3	7	0	2	4	0				
	Number of lessons per week											9			10			6						
	Credit points											40												

MEDIA COMMUNICATION

Course Code	Course Name	credit	requirements	Semester - Number of lessons per week												Prerequisites								
				1			2			3			4				5			6				
				lec	se	lab	lec	se	lab	lec	se	lab	lec	se	lab		lec	se	lab	lec	se	lab		
DUEN-TKM-211	Digital image creating	5	CA									1	0	2										
DUEN-TKM-254	Motion picture creation and sound recording	5	E									1	0	2										
DUEN-TKM-111	Creating the animation	5	CA									1	2	0										
DUEN-TKM-124	Business negotiation and presentation	5	CA												1	2	0							
DUEN-TKM-126	Multimedia	5	CA												2	0	2							
DUEN-TKM-123	Television Programme Production	5	CA												1	0	2							
DUEN-TKM-228	Creative media projects	5	CA															1	0	2				DUEN-TKM-254
DUEN-TKM-121	Short film making	5	CA															1	0	2				
	Number of lectures/seminar/laboratory per week											3	2	4	4	2	4	2	0	4				
	Number of lessons per week											9			10			6						
	Credit points											40												