

Curricular Web

Course Code	Course Name	credit	Kommunikáció és médiatudomány alapképzés												Prerequisites		
			Semester - Number of lessons per week														
			1		2		3		4		5		6				
lec	se	lab	req	lec	se	lab	req	lec	se	lab	req	lec	se	lab	req		
	Introduction to Law	5	3	1	0	E											
DFML-TTA-172	Bevezetés a társadalomtudományi kutatásokba	5	2	2	0	CA											
	Communication and Culture	5	2	2	0	CA											
DFAN-TKM-008	Social communication	5	3	1	0	CA											
DFAN-TKM-001	Development of Communication Skills	5	0	4	0	CA											
DFAN-INF-010	Informatika	5	0	0	4	CA											
DFAN-TKM-007	Important Functions and Interpretations of Communication	5					2	2	0	E							
	Visual Communication	5					2	2	0	CA							
	Media law	5					2	2	0	E							
DFAN-TKM-005	Social History of Media and Communication	5					4	1	0	E							
DFAN-TKM-006	Major Scenes and Instruments of Communication	5					2	2	0	CA							
DFAN-TKM-023	Presentation Techniques	5					0	2	2	CA							
	Official communication	5							2	3	0	CA					
DFAN-TKM-010	Specific fields of media and communication	5							2	2	0	E					
	Social psychology and sociolinguistics	5							2	2	0	E					
DFAN-TKM-009	Media and Communication	5							2	2	0	E					
DFAN-TKM-033	Business Communication	5							1	3	0	CA					
	<i>Obligatory Course I.</i>	5															
DFAN-TKM-091	Emotions and Communication	5							2	2	0	CA					
DFAN-TKT-003	Közgazdaságstan I.	5							1	2	0	E					
DFAN-TKM-013	Rhetoric	5								2	2	0	CA				
DFAN-TKM-017	Project Communication	5								2	3	0	CA				
	<i>Specialization</i>	15															
	Optional courses	5															
	<i>Specialization</i>	15												7	8	0	
	<i>Obligatory Course I.</i>	5															
	Communications Research Methodology	5												2	2	0	
DFAN-TKM-014	Digital text	5												1	2	0	
	Optional courses	5															
DFAN-TKM-031	Internship - Communication and Media	10												0	8	0	
DFAN-TKM-032	Thesis Seminar - Communication and Media	10												1	3	0	
	<i>Specialization</i>	10												4	4	0	
	Number of lectures/seminar/laboratory per week	10	10	4	0	12	11	2	0	12	16	0	0	10	12	0	
	Number of lessons per week					24				28				22		20	
	Credit points													185			

SPECIALIZATION

Course Code	Course Name	credit	BUSINESS COMMUNICATION												Prerequisites		
			Semester - Number of lessons per week														
			1		2		3		4		5		6				
lec	se	lab	req	lec	se	lab	req	lec	se	lab	req	lec	se	lab	req		
DFAN-TKM-024	The Communication of Change Management	5							2	3	0	E					
DFAN-TKM-025	Organizational Communication	5							2	2	0	CA					
	Organizational psychology and development	5							2	2	0	CA					
DFAN-TKM-027	Conflict Management and Economic Mediation	5								2	3	0	CA				
DFAN-TKM-028	Business negotiation and presentation	5								2	3	0	CA				
	Public Relations I.	5								3	2	0	E				
	Sustainable development and corporate social responsibility	5											2	2	0	CA	
	Public Relations II.	5											2	3	0	CA	
	Number of lectures/seminar/laboratory per week								6	7	0	0	7	8	0	0	
	Number of lessons per week									13			15		9		
	Credit points												35				

Course Code	Course Name	credit	MEDIA INFORMATICS												Prerequisites		
			Semester - Number of lessons per week														
			1		2		3		4		5		6				
lec	se	lab	req	lec	se	lab	req	lec	se	lab	req	lec	se	lab	req		
DFAN-TKM-018	Digital image creating	5							2	0	4	CA					
DFAN-TKM-019	Motion picture creation and sound recording	5							2	0	2	E					
DFAN-INF-330	Háború alkalmazások	5							1	0	2	CA					
DFAN-TKM-028	Business negotiation and presentation	5										2	3	0	CA		
DFAN-TKM-021	Multimedia I.	5										1	0	3	CA		
	Animáció készítés	5										2	3	0	CA		
DFAN-INF-524	Web programozás	5											1	0	3	E	
DFAN-TKM-022	Multimedia II.	5											2	0	3	CA	
	Number of lectures/seminar/laboratory per week								4	0	6	1	0	8	3	2	
	Number of lessons per week									10		9		8			
	Credit points												40				